

# SILVER OAK UNIVERSITY

Mid Semester Exam - Winter 2025

5th Semester (SOIM)

Academic Year: 2025-2026

Exam Time: 03:30 PM to 05:00 PM

Date & Day	Branch				
	BBA/IMBA (Finance)	BBA/IMBA (Marketing)	BBA/IMBA (HR)	BBA/IMBA (IT)	BBA (RM)
03-10-2025 Friday	Strategic Management 2070343303	Strategic Management 2070343303	Strategic Management 2070343303	Strategic Management 2070343303	Franchising and Retail Entrepreneurship 2070343344
04-10-2025 Saturday	Ethics and Corporate Governance 2070343302	Ethics and Corporate Governance 2070343302	Ethics and Corporate Governance 2070343302	Ethics and Corporate Governance 2070343302	Legal and Ethical Aspects of Auto Retailing 2070343345
06-10-2025 Monday	Operations Research 2070343301	Operations Research 2070343301	Operations Research 2070343301	Operations Research 2070343301	
07-10-2025 Tuesday	Direct tax laws and Practices 2070343336	Consumer Behaviour 2070343338	Introduction to Human Resource Development 2070343340	Business Applications of Software Engineering 2070343342	
08-10-2025 Wednesday	Banking and Financial Markets 2070343337	Product and Brand Management 2070343339	Conflict Management and Negotiation 2070343341	Data Mining for Business Analytics 2070343343	

**Important Instruction For Students Appearing In Above Mentioned Examinations:**

- 1) They must be in their respective examination hall 15 minutes before the exam time.
- 2) Any type of printed/ hand written/ type material, mobile, page or programmable calculator or any other objectionable material which breaches the code of conduct of university and falls under unfair means is not allowed to carry in the examination hall.
- 3) They must bring their own instrument such as scientific calculator etc. to be used in the examination hall as its exchange will not be permitted under any circumstances during exam time.
- 4) Exam seating arrangement - as per Enrollment No. and view on <https://examsa.silveroakuni.ac.in/>

**Dr. Hetal Jani**  
HOI, BBA, SOIM

**Prof. Rushil Shah**  
Exam Conduction Cell